

COMMONWEALTH OF KENTUCKY
BEFORE THE PUBLIC SERVICE COMMISSION

In the Matter of:

THE TARIFF FILING OF AT&T)	
COMMUNICATIONS OF THE SOUTH)	CASE NO.
CENTRAL STATES, INC. TO)	89-151
ESTABLISH MULTIQUEST SERVICE)	

O R D E R

This matter arising upon petition of AT&T Communications of the South Central States, Inc. ("AT&T") filed June 26, 1989 and supplemented on July 28, 1989 pursuant to 807 KAR 5:001, Section 7, for confidential protection of certain information filed with this Commission, and it appearing to the Commission as follows:

AT&T seeks to protect as confidential information two documents filed with AT&T's MULTIQUEST tariff on May 12, 1989; namely: (1) Questions and Answers on AT&T's MULTIQUEST, and (2) cost/revenue information for AT&T MULTIQUEST. As grounds for its motion, AT&T contends that public disclosure of the information would result in competitive injury.

The Questions and Answers on AT&T's MULTIQUEST service provides information concerning the technical aspects of the service which would enable AT&T competitors to profit from AT&T research and development. The questions and answers also contain information concerning AT&T's proposed pricing scheme for the service which would enable competitors to gain an unfair pricing advantage against AT&T for competing services. Finally, the

questions and answers contain information regarding AT&T's customer base which competitors could use in their marketing efforts against AT&T. Thus, disclosure of this information is likely to cause substantial harm to the competitive position of AT&T.

The cost/revenue information which AT&T seeks to protect from disclosure is specific cost and revenue information regarding the service which a competitor could use to gain an unfair marketing advantage. This information would allow competitors to learn valuable pricing information which those competitors could use in pricing their services. Thus, disclosure of this information could also likely cause substantial harm to the competitive position of AT&T.

Additionally, the information in both documents is not known outside of AT&T, is not disseminated within AT&T except to those employees who have a legitimate business need to know and act upon it, and AT&T seeks to protect the confidentiality of this information through all appropriate means.

Disclosure of the information in both documents would result in competitive injury to AT&T and the benefits of maintaining confidentiality of this information outweigh the public's interest in its disclosure, and the information should be treated as confidential.

This Commission being otherwise sufficiently advised,

IT IS ORDERED that:

1. The Questions and Answers on AT&T's MULTIQUEST service and the cost/revenue information for AT&T's MULTIQUEST service

filed with AT&T's MULTIQUEST tariff on May 12, 1989 shall be held and retained by this Commission as confidential and shall not be opened for public inspection.

2. AT&T shall, within 10 days of this Order, file an edited copy of the documents containing the information with the confidential material obscured for inclusion in the public record, with copies to all parties of record.

Done at Frankfort, Kentucky, this 8th day of September, 1989.

PUBLIC SERVICE COMMISSION


Chairman


Vice Chairman


Commissioner

ATTEST:

Executive Director